

# INAUGURAL LIGHT UP THE VILLAGE CONTEST RULES

## Timeline:

- 11/01/2018 – 11/30/2018: Registration Period
- 12/01/2018 – 12/16/2018: Contest Period
- 12/20/2018 – Recognize winner at Council meeting

## Contest Categories

Category 1: All Village Businesses

Category 2: Village Businesses and Residences along the parade route

## Rules

- Participants will be divided up into the following two categories:
  - For Category 1, contest is open to all businesses within the Village
  - For Category 2, contest is open to all businesses and residences along the parade route
- Participants must call in to (505) 839-3842 to register their participation by 5:00pm on November 30, 2018
- Participants will decorate and light up the **exterior** of their building with creative holiday displays
- Displays must be ready and turned on by 5:30pm on December 01, 2018
- Displays must be on through December 31, 2018
- Participants must turn on their displays no earlier than 5:30pm and turn them off no later than 12:00am
- There will be one (1) winner from each contest category for a total of two (2) winners
- Displays will receive points in the following structure:
  - Creativity: one (1) to five (5) points (1 being the least and 5 being the most)
  - Best Use of Space: one (1) to five (5) points (1 being the least and 5 being the most)
  - One (1) point for **each** Facebook like
  - Two (2) points for the use of LED lights and energy-conscious displays
- All displays must comply with the New Mexico Night Sky Protection Act